

Adviser Solutions

A platform built around you and your business



end-investor experience for their clients is at the heart of what we stand for. We believe in building strong, enduring partnerships with adviser firms, collaborating closely with them to ensure our platform remains in-tune with their requirements. Our goal is to help firms build strong, profitable and sustainable businesses and to support them through any challenges that may arise. Jackie Boylan, Fidelity International

Making advisers' lives easier and their firms more efficient - while providing a great

to make long-term decisions in the best interests of our clients

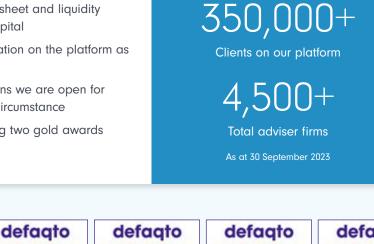
A service you can rely on

Financial strength - a strong balance sheet and liquidity position with Common Equity Tier 1 capital

As a privately-owned and independent company, we are able

- Over £46bn of assets under administration on the platform as at the end of 30 September 2023 A robust Business Continuity Plan means we are open for
- business throughout any challenging circumstance Four top ratings from Defaqto including two gold awards

defaqto





for service

defaqto







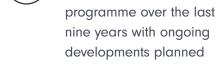
Source: Fidelity



Fidelity Adviser Solutions wrote over £5bn

in new sales for the fourth year in a row.





Easy to do business with

Provides a single view of the client

ongoing and one-off fees

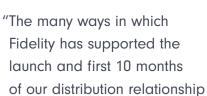
■ 99% of transactions are conducted online

TEX and Origo's 'Options transfer' service

Flexible Adviser Fee service catering for initial,

■ Efficient administration and enhanced investment services

A fully-automated re-registration and transfer process utilising



has been exemplary."

325 +

Fund partners

Increasing client satisfaction – our relationship Net Promoter Score has risen 31 points since 2018

Platform user

■ ISA and Junior ISA ■ Investment Account

Exceptional choice and value

■ Cash Management Account ■ Trusts and Offshore Bonds

■ Low-cost, award-winning Pension

- A highly-competitive and
- transparent charging model ■ Clean share price funds only

No additional costs for drawdown No charges for our cash management services

No set up or administration fees for our Pension

■ A flat annual Investor Fee of £45 ■ A Service Fee of 0.25% pa based on the value of the client's investments

(both third-party and in-house)

Secure Client Management facility

Financial Power of Women report

Capital Gains reporting

Over 30 reports available providing comprehensive client and business MI

Rebates or access to cheaper share classes from over 30 providers

Business services that put you in control ■ Bespoke and firm level advisory model portfolio service – we also offer a DFM Service that has 130+ DFMs

Research tools, Morningstar ratings and fund fact sheets

- Support for your business and clients
- Technical Matters hub: approximately 100 different resources to help you with the more complex areas of pensions, retirement and tax Ongoing practitioner insights and research on managing an advice business, such as our IFA DNA study and The
- Regulatory updates and summaries, looking at areas such as pension transfer advice, vulnerable customers and the PROD rules Advice on combating the increasing threat of cyber crime

accumulation and decumulation phases of a client's lifetime.

Your clients have access to our user-friendly mobile app - one of the highest-rated apps in the sector

Dedicated web hubs on the Consumer Duty and the fair treatment of vulnerable clients

All the information for a client review meeting in one convenient place **■** Pension Summary report

Core features

Fidelity Conquest Planning

withdrawals and allowances

■ Upload & Send function

Sustainable investing hub

API Technology deliveries

customer experience Origo Integration Hub

Digitally submit over 70 offline instructions or documents to us in a secure and timely way Digital signatures Submit documents that are digitally signed by clients using, for example, DocuSign or Adobe Sign

Insights, guides and fund information to aid your client discussions, plus our Sustainable Investment Finder tool, which can help make the process of selecting sustainable funds easier

It is now possible to create and control personalised screens, giving you greater control over the

We've partnered with Conquest as the exclusive distributor of its financial planning software to UK IFAs. The software supports advisory firms with goals based financial planning, including

A detailed overview of client pension accounts with over 50 data fields, including contributions,

We've joined the Origo Integration Hub to allow us to work with different back-office providers to help cut the time you spend on admin ■ Enhancements to our DFM service

We've added functionality such as enriched reporting and the ability to split fees Enhanced drawdown service

due diligence. This is why we have undertaken detailed research of platforms' document submission protocols."

"The ease of doing business is playing an increasingly important role in an adviser's platform

We have been awarded this accolade for four

years in a row - 2020, 2021, 2022 and 2023

updates. We've also introduced new processes to facilitate the bulk re-registration of client assets

 Achieving a greater gender balance and parity Embracing our LGBT+ people and communities

everyone's voice is heard. As such, we have set five priority strands for our global D&I activities: Respecting and increasing our cultural diversity Ensuring accessibility and enablement for people with disabilities and health conditions

As an employer, we are committed to diversity and inclusion and we continue to build a culture where

- and impact to our future.
- more to support the transition to a low-carbon economy. We are signatories of the Principles for Responsible Investment and currently have an A+ rating.

A commitment to sustainability

Ensuring social mobility is no barrier to success

As a company, we advocate and work with others in the industry to effect meaningful change. This includes being active in our engagement around climate change and in calling for companies to do

Further third-party recognition











Schroders

Platform user

NextWealth



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Embracing diversity and inclusion

- These priorities are sponsored and led by business leads and those passionate about the cause
- We joined Climate Action 100+ in 2017, are a supporter of the Taskforce on Climate-Related Financial Disclosure (TCFD), a member of the Carbon Disclosure Project and a partner of the Climate Bond Initiative.

"No reason to use anybody else at this time."

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