

Professional Paraplanner Awards 2021

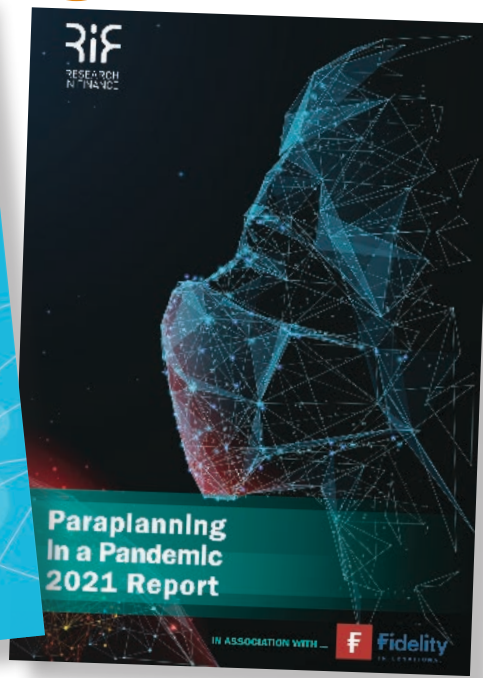


To mark the fifth year of our awards we wanted to include an Editor's Award that recognised one company's consistent input into the paraplanning market, as much for what happened behind the scenes as was seen upfront.

Fidelity FundsNetwork is a company that has understood the importance and the growing influence of paraplanners for many years. It has been a supporter of *Professional Paraplanner* from day one and in particular our events, with the keen participation of its pension and tax experts at nearly every event. Their presentations have been amongst the most highly rated.

This is a company that wants to meet paraplanners wherever they are in the country. Similarly, when we recognised paraplanners' need for Team Leader events, to help the growing number of individuals who were now having to manage people, with and without training in the role, FundsNetwork immediately wanted to become involved. They hosted our first event (the only one to date due to the pandemic restrictions – but watch this space) at their offices in London.

THE EDITOR'S AWARD FIDELITY FUNDSNETWORK



FundsNetwork also came on board to sponsor both our 2019 and 2021 Paraplanner Reports, based on our in-depth research into the paraplanning market. Again, recognising the ever-growing importance of paraplanning to the industry.

This front of house support is the tip of the iceberg to the long conversations we have had with FundsNetwork around paraplanning and the market

behind the scenes. In our opinion, they are the company that has consistently understood and supported the market over the five years and it gives us great pleasure to present the Editor's Award to Fidelity FundsNetwork.

Rob Kingsbury
Editor
Professional Paraplanner

PROUDLY SUPPORTING THE PARAPLANNER COMMUNITY



Fidelity FundsNetwork are incredibly honoured to have received the *Professional Paraplanner* Editor's Award, a special prize that recognises exceptional support given to paraplanners over the last five years. We've long been advocates of the sector so it's particularly pleasing to be recognised for the depth and longevity of our commitment to this important segment of the advice market.

Crucially, our programme has always been based upon the needs of practitioners.

The conversations we've had with paraplanners at events and the feedback received directly and through our NPS surveys have heavily influenced what we've delivered. Paraplanners were instrumental in the development of some key elements of our website, such as our 'Technical matters' hub. It's also very reassuring to hear our CII-aligned pension, tax and trust training materials have been of real help to many starting out in the industry.

Out of necessity, most of our interactions have been online over the course of the pandemic. Our technical experts haven't

been able to get around the country but we've still been busy making videos and creating other material to help throw light on complex areas of financial planning. Needless to say, we're really looking forward to meeting paraplanners face-to-face again, once conditions allow.

That just leaves me to wish *Professional Paraplanner* all the very best for the future – I'm sure the next five years will be just as successful as the last five.

Jackie Boylan
Head of Fidelity FundsNetwork